

WHY AND HOW?

Who is being asked to support this campaign?

Every household in the parish will be asked to prayerfully consider a multi-year commitment to the campaign.

Do most parishioners support these plans?

Interviews and surveys conducted in early 2016 indicate overwhelming support for these proposed plans, and a clear intention to support them with prayers and financial gifts. Parishioners also affirmed that now is the time to address these needs.

Why are we starting this project now?

Our needs are immediate, and any further delay will hinder our ability to effectively carry out our mission. We believe we have the right plan and the present willingness and ability within our community to complete the project.

What is the timeline for *Legacy of Faith*?

The active fundraising of the campaign is scheduled to take place from September 2016 until early March. Parishioners will be asked to consider a pledge over 5 years.

MAKING A PLEDGE

How much am I expected to give?

All parishioners are being asked to prayerfully consider a specific amount. However, only you can determine the amount of your gift. Consider the various gift plans in your packet. Please remember, we need the participation of every family and the sacrifice you are able to make is truly a generous gift, regardless of the size.

I dislike pledging. Why am I asked to make a pledge?

Our level of need means that the success of the campaign rests largely on pledges payable over five years. Pledges allow parishioners to take a longer term, more confident perspective and therefore consider a higher level of generosity than they may be able to make with one-time gifts, helping to ensure that the parish successfully surpasses its goal. Previous experience demonstrates that parishes like ours are able to raise over four times more towards our needs through multi-year pledged commitments than through one-time gifts.

Why ask different parishioners for different amounts? Wouldn't it be simpler to divide the goal by the number of parish households?

Because each family has been blessed differently, this campaign follows the principle of *equal sacrifice* rather than equal giving. Asking for equal gifts is a method that has been definitively shown in other parishes to lead to unsuccessful campaigns, and we believe such an approach would almost certainly ensure that we do not reach our goal. Success in this effort depends on seeking larger commitments from those who may be in a better position to consider them, and who have been most generous to the parish in the past. While every parishioner will be asked to participate, and we do not know anyone's individual financial circumstances, some families are able to give more than others. We ask each family to consider a sacrificial gift in accordance with their ability.

What if I choose not to give the amount requested?

Your family and your situation are unique; only you can decide what gift you are able to make. You are simply asked to prayerfully consider a specific gift. Whatever your response, it should be one of choice and sacrifice.

What if we do not raise enough to meet our goal? What happens if we raise more than the goal?

We fully expect to exceed our goal. We will not initiate renovations until we have received the necessary funds, and all contributions will be held in a special account until this point. In the unlikely event that the campaign raises significantly less than anticipated, we will only move forward with the first prioritized project elements that can be funded with the money in hand. In the event we significantly surpass our goal, parish leadership will initiate a collaborative community conversation to prayerfully determine the best use of the excess funds in accordance with our parish's mission and priorities.

Why is each donor asked to complete a commitment card?

Documentation enables the campaign to appropriately record and acknowledge each gift as well as personally thank each parishioner. We also believe the act of signing a specific pledge helps to emphasize the personal nature of this sacrificial commitment, and will lead to a more successful pledge fulfillment process for the parish. With that being said, the commitment card is not a legally binding document, and we understand that people's financial circumstances can change unexpectedly. If you believe you may not be able to fulfill your pledge as expected, please contact the *To Teach Who Christ Is* campaign office.

PLEDGE REDEMPTION

Are gifts to this campaign tax-deductible?

Yes. All gifts to this campaign are tax-deductible to the extent allowed by law. Parishioners with specific questions regarding tax implications should contact an accountant or tax attorney.

Do I have to pay a transaction fee if I pay my pledge with my credit card?

No, the Archdiocese will absorb the transaction fee.

Where will the campaign funds be held?

The funds will be managed by Northern Trust Bank and held at an interest-bearing account. Only the parish can access/withdraw funds in this account and they must show that the funds withdrawn will only be used on projects outlined in the case statement.

TO TEACH WHO CHRIST IS

What is the Archdiocese of Chicago involvement?

Every parish within the Archdiocese of Chicago is participating in the *TTWCI* campaign to support parishes, schools, religious education and capital needs throughout Cook and Lake counties. Saint Anne will partner with every other parish in the archdiocese to provide a proportional amount – 40% of 130% FY2014's annual offertory – to the *TTWCI* effort. In our case, this means a \$1,218,000 is Saint Anne's target for *TTWCI*.

Does Saint Anne have to pay the first \$1,218,000 collected to the *To Teach Who Christ Is*?

No. Each pledge is split 60% to *Legacy of Faith* and 40% to *To Teach Who Christ Is*. Once Saint Anne reaches \$1,218,000 from 40% of each pledge, 100% of funds will be directed toward *Legacy of Faith*.